



## PRESS RELEASE

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### **COURTYARD HOTEL TO OPEN IN PRINCE GEORGE, BRITISH COLUMBIA** Innovative design and flexible space tailors to the needs of today's travelers

Prince George, BC – June 5, 2018 – Courtyard by Marriott Prince George is set to open its doors in Prince George, British Columbia today. Featuring an innovative lobby space as well as Courtyard's latest contemporary room design, the new hotel provides flexibility and choices that allow guests to optimize and elevate their travel experience.

Located at 900 Brunswick Street, the 174-room hotel will operate as a Marriott franchise, managed by ONE Lodging Management of Vancouver, British Columbia. Whether traveling for business or pleasure, the Courtyard Prince George offers guests convenient access to Two Rivers Art Gallery, Exploration Place, the University of Northern British Columbia and the Prince George Conference and Civic Centre.

Courtyard constantly researches trends and evolves to meet the changing needs of its guests. The latest room design offers hybrid zones for working, sleeping, relaxing and getting ready. Indirect lighting and a neutral, tone-on-tone color palette makes for a soothing and calm environment.

"From day one, Courtyard has prided itself as a brand that listens to business travelers," said Callette Nielsen, vice president and global brand manager, Courtyard. "Today's technology has changed how people travel. Our guests want a room that has purpose and flexibility that enables a seamless transition between relaxing and working. Courtyard is designed to offer them a relaxing and functional space to work the way they want to, when they want to."

The new room design is intuitive and thoughtful, offering flexible yet comfortable spaces that enable technology. Upon arrival, guests can store bags on the "Luggage Drop" and plug personal devices into the "Tech Drop" ledge for seamless technology integration.

Signature furniture and architectural elements replace traditional art in the new guestroom. The "LoungeAround" sofa offers a pop of color and a comfortable area for relaxing or for working. The new design also features a light desk on wheels, allowing guests to work from anywhere in the room. An upgraded, more spacious layout creates an enhanced bathroom experience. A "Shower Nook" housing shampoos and towels, makes amenities accessible without having to leave the shower.

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The Courtyard Prince George features the brand's latest lobby design, where guests can enjoy an open and modern environment outside of their rooms. The newly designed Bistro is the epicenter of the lobby, which fosters social connections and collaboration with more flexible and informal seating options. The Bistro offers guests a wide variety of "made to order" breakfast and dinner items, "grab and go" options, and also features an array of cocktails, beer and wine for guests to unwind at the end of the day.

Throughout the hotel, guests can connect with ample electrical outlets. The business library features several computer terminals, along with a printer and separate computer stations dedicated solely to printing airline boarding passes and checking flight status.

Green has been Courtyard's signature color since Marriott launched the brand 30 years ago. Now it is even greener with the introduction of a guest recycling program for the environment. Receptacles for paper, glass, plastic and metal are conveniently located by side exits.

The six-story hotel features an indoor swimming pool and whirlpool spa, a large fitness centre and guest laundry, and offers 6,538 square feet of meeting space to accommodate functions of up to 630 people.

### **About Courtyard by Marriott**

Courtyard by Marriott offers a refreshing environment that helps guests stay connected, productive and balanced. Intuitive services and design accommodate guests' needs for choice and control. With more than 1,100 locations in nearly 50 countries and territories, Courtyard is proud to participate in the industry's award-winning loyalty program, Marriott Rewards® which includes The Ritz-Carlton Rewards®. Members can now link accounts with Starwood Preferred Guest® at [members.marriott.com](http://members.marriott.com) for instant elite status matching and unlimited points transfer. For more information or reservations, visit [courtyard.marriott.com](http://courtyard.marriott.com), become a fan on [Facebook](https://www.facebook.com/CourtyardHotels) or follow @CourtyardHotels on [Twitter](https://twitter.com/CourtyardHotels) and [Instagram](https://www.instagram.com/CourtyardHotels).

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